



VENDOR/EXHIBITOR APPLICATION
August 20, 2011 12-7pm at Memorial Park, Chula Vista, CA

APPLICATION DEADLINE: August 1, 2011

Make check payable to South Bay Alliance
Mail to: South Bay Alliance, c/o PhotoByElsa, 880 Canarios Ct.,
Ste. 108, Chula Vista, CA 91910 or FAX (619) 651-8038

VENDOR/EXHIBITOR: _____

CONTACT PERSON: _____

PERSON(S) IN CHARGE DURING EVENT: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: (____) _____ FAX: _____

CELL PHONE: _____

EMAIL ADDRESS: _____

Check appropriate boxes for request

- 10' x 10' exhibitor space
\$150 -
\$100 (non-profit organization*)
10' x 10' food vendor space.
\$250
Table and 2 chairs provide upon request - \$50.00
Banner Display: Sponsors are given priority banner placement. Banners are provided by the vendor.
3' x 6' banner display (to be provided by vendor) - \$50
3' x 8' banner display (to be provided by vendor) - \$60

EXHIBITOR/VENDOR RESPONSIBILITY: (Photocopies of Insurance and Permits to be sent with the application). NON-Food Exhibitors will need: Insurance and Sellers Permit if selling from your booth. FOOD Exhibitors will need: Insurance, Sellers Permit, Health Permit, Fire Extinguisher. For more information contact County Environmental Health at 619.338.2222. Exhibitor takes responsibility for any damage, loss of property, or injury incurred by or to the exhibitor and/or exhibitor's employees for the duration of this event including setup and dismantling of exhibit. South Bay Alliance or the sponsors of South Bay Pride will not be held responsible or libel and it is understood that exhibitor should carry general liability insurance for the duration of the event, including your setup and dismantle time.

Initial here _____

HEALTH PERMIT: All Food Vendors must meet and follow all County of San Diego Health Department Guidelines Regulating Public Health and Sanitation. All Food Vendors are required to have a current Temporary

_____ TFF Permit Number

SELLER'S PERMIT INFORMATION: If you will be doing any type of sales at the festival, you must provide SOUTH BAY ALLIANCE with your California State Board of Equalization Seller's Permit number, or obtain a temporary permit for the day of the event. *A temporary permit is available from the California State Board of Equalization at 800-400-7115 or call 619-525-4526. You may also apply in person at the State Board of Equalization, 1350 Front St, Room 5047, San Diego,

_____ Seller's Permit Number

NON-PROFIT ORGANIZATION designation and discount

_____ Non-profit tax ID

TERMS AND CONDITIONS: Applicant understands that SOUTH BAY ALLIANCE has legal possession and control of SOUTH BAY PRIDE located at Memorial Park on August 20, 2011 pursuant to agreements with the City of Chula Vista. Applicant further understands that the use granted by SOUTH BAY ALLIANCE hereunder is a LICENSE TO OCCUPY only, and is not coupled with an interest in the property; that SOUTH BAY ALLIANCE retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicant's use if, in SOUTH BAY ALLIANCE'S sole determination: 1) Applicant creates a nuisance for SOUTH BAY ALLIANCE, it's other licensees, or it's guests; 2) Applicant is found to have changed and/or added to the use described in this application; 3) Applicant is found to have falsified any of the statements contained in this application; 4) Applicant's use of premises in any other way interferes with the orderly and successful conduct of the event space or violates any government laws or ordinances.

In addition, 1) Completed Application with required documentation and payment must be received before August 1, 2011 or applicant will be subject to \$25 late fee. 2) Cancellations after August 1, 2011 are non-refundable. 3) Applicant will be required to provide all necessary items for their vendor/exhibitor space with the exception of table, 2 chairs, and umbrella provided for Rotunda spaces.. 4) "Whisper" generators may be used with prior approval from South Bay Alliance. 5) Vendor/Exhibitor vehicles will be removed from Memorial Park before 11:30. 6) Vendor/Exhibitor will not breakdown their booth during the event. 7) Vendor/Exhibitor will not drive any vehicle on the grassy area of Memorial Park.

ACKNOWLEDGEMENT OF TERMS Any Vendor/Exhibitor who fails to comply with ANY of the provisions outlined herein shall be subject to the forfeiture of their fees and any resultant damage in any amount in excess of said fees. Any violation of the rules and regulations outlined herein will be grounds for revoking this LICENSE TO OCCUPY and SOUTH BAY ALLIANCE reserves the right to retain booth fees. I hereby warrant and confirm that the information provided on this application is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree to comply with the Terms and Conditions provided. It is agreed and understood that the completion of the application shall not be binding either to the proposed Vendor/Exhibitor or to SOUTH BAY ALLIANCE, until accepted in writing by a SOUTH BAY ALLIANCE representative and Exhibitor.

_____ Print Name

_____ Vendor/Exhibitor Signature

_____ Date

CREDIT CARD PAYMENT MASTER CARD VISA

NAME ON CARD _____ 3 DIGIT SECURITY CODE _____

CARD NUMBER _____ EXPIRATION DATE _____

ADDRESS _____

CITY, STATE, ZIP _____ TOTAL AMOUNT CHARGED _____

SIGNATURE _____ DATE _____