

with the help of our sponsors, Thank you for your support and generosity!



The SouthBay Alliance would like to thank out Pride Committee for their tireless commitment and efforts organizing this year's Pride event. Without them, this year's event would not have been possible. THANK YOU!

Dae Elliott	Victor Diaz	Bill Stanhope
Barbara Bodine	Elsa Flores	Marci Bair
Paul Buchanan	Craig Knudson	Ben Orgovan
Dave Lee	Rhonda Mack	Cheli Mohamed

South Bay Pride would like to thank our emcee Laura Jane Wilcock for her wonderful contribution to our event

South Bay Alliance Upcoming Events Calendar:

- Saturday, Sept. 17th Pool Party 1pm - 5pm, 500 Montero Ct., Chula Vista, CA 91910
- Saturday, Oct. 15th Kayak & Motor Boat Picnic, 12:00pm - 6pm, South Bay contact us for exact location
- Thursday, Nov. 17th, Night of Theater, "The Diary of Anne Frank," 6:00pm Mangia Italiano Restaurant, 248 3rd Ave, Chula Vista, CA, 91910
8:00pm On Stage Playhouse, 291 3rd Ave, Chula Vista, CA, 91910
- Wednesday, January 11th, 2012, Happy Hour at Buster's, 6:00pm 740 Bay Marina Dr., National City, CA 91950

Join us or get involved at www.SouthBayAlliance.net

South Bay Alliance
SATURDAY AUG. 20, 2011
12:00 - 7:30 PM

SOUTH BAY PRIDE

ART & MUSIC FESTIVAL
CHULA VISTA

Grand Opening by
San Diego Women's Drum Circle

FEATURING

Rhythm & the Method

Danielle LoPresti & the Masses

Luchu Bros
Comedy Show

Tori Roze & the Hot Mess

TODO MANDO

Sean Wherley

Sarah Burford

ROKY BLUE & THE HANDFUL

San Diego Drag Kings

Star D'ellera

Suzanne Llanusa

Stop by the Art of Pride Exhibit
SUGGESTED DONATION OF \$5.00 AT THE GATE
 Memorial Park - 373 Park Way in Chula Vista Visit southbaypride.org for information

PRIDE PROGRAM

- **Grand Opening by San Diego Women's Drum Circle**
- 12:10-12:25pm - Gossip Grill finalist Joshua Napier**
- 12:25-1:05pm -Tori Roze & The Hot Mess**
- 1:05-1:25pm - San Diego Gay Men's Chorus**
- 1:25-1:45pm - Gossip Grill finalist Devan Moncrief**
- 1:45-2:25pm - Todo Mundo**
- 2:30-3:05pm - Laugh Out Proud**
- 3:05-3:10pm - opportunity drawing**
- 3:10-3:50pm - Roxy Blue & The Handful**
- **opportunity drawing**
- 4:05-5pm - Danielle Lo Presti & The Masses**
- 5-5:15pm - Gossip Grill finalist Jeff Crawford**
- **opportunity drawing**
- 5:15-5:40pm - SD Drag Kings**
- 5:40-5:55 Gossip Grill finalists Leah Grijalva & Kelli Brown**
- **last opportunity drawing**
- 5:55-6:55pm - Rhythm & The Method**
- 6:55 - 7:30 Pride Music by DJ Desperately Seeking Danny**
- **after Pride Parties - Urban Mo's & Gossip Grill**

South Bay Alliance Association, Inc. is a 501(c)(3) non-profit organization building a coalition of the LGBT community and our allies for social networking, business promotion, and political awareness of LGBT issues in South San Diego county. As part of reaching those goals, South Bay Alliance maintains a web site (<http://SouthBayAlliance.net>) that provides business listings of LGBT friendly businesses, LGBT support organizations, information resources, and updates of current events organized by South Bay Alliance. Please visit the website for information about how to get your business or organization listed. Newsletters are emailed bimonthly highlighting local issues, events and concerns.

Four major activities are held each year. South Bay Pride and Music Festival at Memorial Park in Chula Vista is held during the month of August. Sponsor, exhibitor and vending opportunities are available. Three Happy Hour events are held during March, May and October. South Bay Alliance accepts donations and is an all volunteer organization.

Using the 2005 American Community Survey for the San Diego metropolitan area, south San Diego County has at least 17,000 LGBT residents! These residents and their supporting allies are the community we serve. Let people know that you, your business or organization welcome and support equality for the LGBT community as your neighbors, friends, family, constituents and patrons.

LGBT visibility in our community allows LGBT residents to be evaluated by their character and NOT by dehumanizing stereotypes that justify discrimination. Ending the institutionalized discrimination of Prop 8, DOMA, DADT, as well as building awareness to end the bullying of our LGBT youth in our schools, LGBT hate crimes in our communities, job discrimination by our employers are just a few goals that South Bay Alliance hopes to achieve.

Be a part of making a difference.

3:05 Opportunity Drawing Inn at the Park Hotel Gift Certificate and 2 pairs of tickets value \$50 per ticket \$100 for Chula Vista Rotary Wine & Food Festival, and more Prizes from Local Businesses & Vendors

3:55 Opportunity Drawing Blink 182 & My Chemical Romance 2 VIP Tickets, 2 Free Buffet Passes & 2 VIP Lounge Passes, 1 VIP Parking Pass Value \$350

4:55 Opportunity Drawing Blink 182 & My Chemical Romance 2 VIP Tickets, 2 Free Buffet Passes & 2 VIP Lounge Passes, 1 VIP Parking Pass Valued \$350

5:45 Opportunity Drawing GRAND PRIZE Blink 182 & My Chemical Romance 4 VIP Tickets, 4 Free Buffet Passes & 4 VIP Lounge Passes, 2 VIP Parking Passes Valued \$800

EXHIBITORS

- Stonwall Citizens Patrol**
Don@StonwallCitizens.org
- SY Health Services**
lfranco@syhc.org
- AIDs Walk & Run**
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- Christ Chapel**
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- HRC**
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- Welk Resort**
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- MCC**
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- Trevor Project**
dianewade1@aol.com
- Pflag**
pbom777@att.net

EXHIBITORS

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EXHIBITORS

- Protection One**
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- YMCA**
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- Planned Parenthood**
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- SD Pride**
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- The Rage Monthly**
jay@ragemonthly.com
- Imperial Court**
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- Lavender Lens/ Stepping Stone**
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- Gay San Diego**
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- GSDBA**
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EXHIBITORS

- Mary Kay**
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- Family Health Centers**
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- Cal Med Injury & Rehab**
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